



Make a Three-Year Sponsorship Commitment and get your third year's sponsorship at half price!

\$15,000 Presenting Sponsor

EXCLUSIVE BENEFITS

- Company Name inclusion with Show Logo ("Blue Grass Trust Antiques & Garden Show Presented by Company X") indelible on all marketing, advertising, PR, editorial coverage, and show materials **reaching over 1 million households, valued well above \$350,000**
- Plus Company Name/Logo on admission tickets
- Plus Company Name/Logo under Corporate Sponsor listing in marketing materials and Show signage
- Plus a complimentary show booth/display space (*optional**)
- **PLUS 12 SPONSOR GALA PREVIEW PARTY RESERVATIONS AND 12 RUN-OF-SHOW TICKETS**
- **PLUS 2 CORPORATE TABLES/SEATING FOR 16 GUESTS AT KEYNOTE LECTURE, FEATURING AMANDA NISBET**

PLUS VALUE-ADDED BENEFITS, LISTED ON BACK PAGE

\$7,000 Keynote Lecture Sponsor

EXCLUSIVE BENEFITS

- Company Name designated as Keynote Sponsor on all marketing materials ("Feature Keynote Lecture Sponsored by Company X")
- Plus Company Name/Logo on podium
- Plus Company Name/Logo under Corporate Sponsor listing in marketing materials and Show signage
- Plus a complimentary show booth/display space (*optional**)
- **PLUS 8 SPONSOR GALA PREVIEW PARTY RESERVATIONS AND 8 RUN-OF-SHOW TICKETS**
- **PLUS CORPORATE TABLE/SEATING FOR 8 GUESTS AT KEYNOTE LECTURE, FEATURING AMANDA NISBET**

PLUS VALUE-ADDED BENEFITS, LISTED ON BACK PAGE

\$3,000 Complimentary Lecture Series Sponsor

(Comp Lecture Area, 3 Lectures)

EXCLUSIVE BENEFITS

- Company Name/Logo on podium and area signage
- Plus Named area on map ("Company X Speaker Series")
- Plus Company Name/Logo on each Speaker's sign
- Plus Company Name/Logo under Corporate Sponsor listing in marketing materials and Show signage
- **PLUS 4 SPONSOR GALA PREVIEW PARTY RESERVATIONS AND 4 RUN-OF-SHOW TICKETS**
- **PLUS SEATING FOR 4 GUESTS AT KEYNOTE LECTURE, FEATURING AMANDA NISBET**

PLUS VALUE-ADDED BENEFITS, LISTED ON BACK PAGE

\$7,500 Gala Preview Party Sponsor

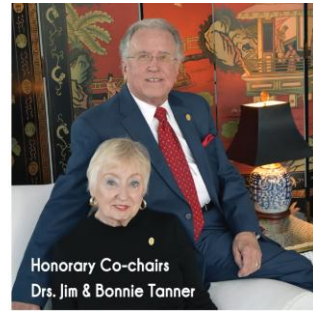
EXCLUSIVE BENEFITS

- Company Name designated as Preview Party Sponsor on all marketing materials ("Blue Grass Trust Antiques & Garden Show Preview Party Sponsored by Company X")
- Plus Company Name/Logo on podium
- Plus Company Name/Logo under Corporate Sponsor listing in marketing materials and Show signage
- Plus a complimentary show booth/display space (*optional**)
- **PLUS 8 SPONSOR GALA PREVIEW PARTY RESERVATIONS AND 8 RUN-OF-SHOW TICKETS**
- **PLUS CORPORATE TABLE/SEATING FOR 8 GUESTS AT KEYNOTE LECTURE, FEATURING AMANDA NISBET**

PLUS VALUE-ADDED BENEFITS, LISTED ON BACK PAGE



Interior Designer Amanda Nisbet



Honorary Co-chairs
Drs. Jim & Bonnie Tanner

\$2,000 Sponsor

EXCLUSIVE BENEFITS

- Company Name/Logo under Corporate Sponsor listing in marketing materials and Show signage
- **PLUS 4 SPONSOR GALA PREVIEW PARTY RESERVATIONS AND 4 RUN-OF-SHOW TICKETS**
- **PLUS SEATING FOR 4 GUESTS AT KEYNOTE LECTURE, FEATURING AMANDA NISBET**

PLUS VALUE-ADDED BENEFITS, LISTED ON BACK PAGE

\$1,000 Sponsor

EXCLUSIVE BENEFITS

- Company Name/Logo in marketing materials and Show signage
- **PLUS 2 SPONSOR GALA PREVIEW PARTY RESERVATIONS AND 2 RUN-OF-SHOW TICKETS**
- **PLUS SEATING FOR 2 GUESTS AT KEYNOTE LECTURE, FEATURING AMANDA NISBET**

PLUS VALUE-ADDED BENEFITS

Media Sponsor

- Receive recognition and benefits based on negotiated level with the BGT.

In-Kind Sponsor

(Resources, Decor, Garden, Food, Beverage, etc.)

- Receive recognition and benefits based on negotiated level with the BGT.

*Complimentary Corporate booth is optional. Company responsible for display design, setup, take down, and additional costs for equipment needs.



Contact: Sheila Ferrell, Executive Director
Blue Grass Trust for Historic Preservation
210 N. Broadway, Lexington, KY 40507
Office: (859)253-0362 | Cell: (859)230-8000

soferrell@bluegrasstrust.org | www.bluegrasstrust.org

Value-Added Benefits

- Name/ Logo included in marketing, advertising, PR, and show materials reaching over 1 million households, **valued well above \$350,000, including but not limited to:**
- **Publications**
 - TravelHost
 - Sophisticated Living
 - Kentucky Homes and Gardens
 - Flower Magazine
 - Others TBA
- **Newsprint Advertising** in Lexington, Louisville, Cincinnati, and Indianapolis markets
- **Television/Cable Advertising** in Central KY
- **Social & Electronic Media**
 - Facebook
 - Twitter
 - Website: Logo on Sponsor Page with link to company website (*optional**)
 - E-blasts
- **Direct Mail & Promotional Materials**
 - **Promotional Posters** for commercial and retail display
- **Show materials**
 - Prominent Signage and Banners
 - Program
 - Map

ADDITIONAL BENEFIT - BGT's 501c3 status give companies an opportunity to use their sponsorship as a business/ advertising expense or donation (*per company decision*).